



Press Release

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HM001

DJ Sirius takes over dance music promotions at Puls8

- **Fresh perspective changes flavour of dance nights in St Austell**
- **Crowd numbers triple in initial weeks**

Since September, a new promotional company by the name of 'Hard Matrix' has been running Thursday's hard dance nights at Puls8. Established this year by local resident Gary Julian (DJ Sirius), the night has already proved a vast development over previous Thursday night promotions with participation levels increasing over three fold. The weekly event features an array of local DJs and is set to kick-start the local dance music scene this winter.

DJ Sirius is no stranger to promoting successful dance events, in 2002 he was one of the driving forces that established the "Velocity" events hosted at the now departed Cornwall Coliseum. He also entertains a live web-radio show each Sunday night. Interested parties should tune in at www.happynation.co.uk.

DJ Sirius, Hard Matrix event Manager says "If anyone out there wants to get involved with the new dance music promotions at Puls8, please drop a CD into the club addressed to me, or contact me at djsirusvelocity@hotmail.com.

DJ Mat White says "We intend to improve the quality and variety of dance music nights available in the South-west. Hopefully the promotions will be moving to Friday nights soon, where the people of St Austell will be able to enjoy the diversity of dance music, in addition to the mainstream music already available."

Things run from 9pm until 1am with tunes ranging from House to Hardcore. Its set to be one of the most unique nights on the southwest's clubbing calendar.



Press Release (continued)

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